



THANK YOU FOR CHOOSING NATURTINT®.

It's our mission to find new, more gentle ingredients that care for your hair and scalp, give your hair radiant colour and shine and respect the environment. **REFLEX® SEMI-PERMANENT HENNA CREAM COLOURS** are our most gentle hair colours and have been specifically developed to be gentler than permanent hair colours, which commonly contain ingredients including Ammonia, PPD/PTD and Hydrogen Peroxide.

All **NATURTINT®** hair colours are formulated with high levels of natural ingredients, including organic plant and seed oils and extracts. This gentle, yet effective semi-permanent hair colour cream, actively cares for the health of both your hair and scalp, covers the early signs of grey and gives your hair a natural gloss and shine.

Available in 6 shades from Black to Golden Blonde. **REFLEX® SEMI-PERMANENT HENNA CREAM COLOURS** can be used to enhance your natural colour or darken hair, but as they are free from peroxide they cannot lighten your hair.

For more information, please visit [www.naturtint.co.uk](http://www.naturtint.co.uk) or call **0345 601 8129**

## GENTLE FORMULA

**REFLEX®** choose the very best ingredients for our hair colours, selecting natural and organic plant extracts wherever possible and without the use of PPD/PTD and Hydrogen Peroxide.

## NATURAL AND HEALTHY COLOURS

**Henna** is very well known for its hair colouring properties, but it is also beneficial for hair condition, as it helps maintain scalp health and strengthen hair. Reflex® uses the **powerful combination of henna and 12 other plant extracts** to help reduce hair loss and improve the appearance of hair.

## COVERS EARLY SIGNS OF GREY

**REFLEX®** gently covers and blends finer grey hairs with the rest of your hair so they are less visible. **Lasting up to 12 washes, REFLEX®** enhances your natural colour without the commitment of a permanent colour change.

## WITH MULTI-CARE MASK enriched with quinoa

Considered a "complete protein", **Quinoa** helps to fix the hair colour, resulting in a more intense and longer lasting shade. Enriched with **Organic Shea Butter**, it moisturises and nourishes hair. **Baobab Proteins** helps to rebuild hair's natural keratin for healthier and younger looking hair.



## USAGE WARNINGS

READ ALL INSTRUCTIONS FOR USE COMPLETELY BEFORE YOU BEGIN THE COLOURING PROCESS

### SKIN SENSITIVITY TEST

Any cosmetic product can cause an unexpected allergic reaction and, for this reason, a skin sensitivity test must be carried out before each and every use, for 48 hours, before colouring your hair – even if you are a regular user of hair dyes. If your scalp is irritated, or you have damaged or broken skin, do not complete the skin sensitivity test and do not colour your hair until your scalp is fully healed. Be aware that even if a sensitivity test has been carried out you may still experience an allergic reaction when you colour your hair. The sensitivity test is an important precaution but it is not a guarantee to avoid future allergic reactions.

### HOW TO PERFORM A SKIN SENSITIVITY TEST:

- 1 Remove any earrings. Cleanse a small area (1-2 cms) of skin behind your ear and on your inner elbow and dry gently.
- 2 Put on the gloves provided and carefully unscrew the cap from the Colourant Tube (A) and pierce the foil seal.
- 3 Using a cotton bud, apply a small amount of the product to the cleansed area behind your ear and on your inner elbow and allow it to dry.
- 4 Then apply 2 more layers, each time allowing the areas to dry in-between.

NOTE: Replace the cap each time.

## THIS BOX CONTAINS



### A REFLEX® COLOURANT TUBE

Enriched with **active natural ingredients** to help protect and care for your scalp during the colouring process.



### B APPLICATOR NOZZLE

Screw it to the Colourant Tube for a more accurate application.



### C MULTI-CARE MASK with quinoa

Formulated with 99% natural ingredients, it moisturises, enhances shine and nourishes your hair from root to tip. The tube contains 50 ml of product so the application can be repeated in subsequent washes – therefore prolonging the vibrancy and intensity of your Reflex® colour for longer. Remove the foil seal before putting on the gloves.



### D PROTECTIVE GLOVES

To protect your hands from staining during the colouring process. You will find the gloves attached to this instruction leaflet.



### E INSTRUCTION LEAFLET

Please read the instructions for use carefully.

5

Leave the test product on the skin for at least 48 hours without washing, covering or touching the test area.

6

If you experience any sign of a reaction, such as swelling, redness, blistering, rash or itching, in or around the test area, you are sensitive to one or more of the ingredients within the formula – **RINSE IMMEDIATELY AND DO NOT USE THIS PRODUCT ON YOUR HAIR.**

### COLOUR STRAND TEST

You may wish to complete a COLOUR STRAND TEST at the same time as your skin test, to help you identify your expected colour result. Simply cut a small section of hair from the root and, wearing the gloves provided, completely cover with the product. Rinse hair clean after the required development time (see instruction step 2) and gently dry to reveal your colour result.

### SPECIFIC CAUTIONS

- Do not use to dye eyelashes, eyebrows or any other areas of hair, such as facial hair.
- If the product comes into contact with your eyes, rinse well with water.
- Never use REFLEX® if you have a sensitive, damaged or itchy scalp.
- Do not use on chemically bleached hair.
- Do not use on children and keep out of their reach at all times.

## OUR HAIR COLOUR HELPLINE



If you have any questions or queries please call our helpline on **+44 (0) 345 601 8129** or email [help@naturtint.co.uk](mailto:help@naturtint.co.uk) – Our friendly team is on hand to make sure you get the very best colour results. You'll also find lots of hints and tips for achieving the best results with Reflex® on our website [www.naturtint.co.uk](http://www.naturtint.co.uk)



# INSTRUCTIONS FOR USE

READ ALL INSTRUCTIONS FOR USE COMPLETELY BEFORE YOU BEGIN THE COLOURING PROCESS, PAYING PARTICULAR ATTENTION TO THE USAGE WARNINGS OVERLEAF. A SKIN SENSITIVITY TEST SHOULD BE COMPLETED 48 HOURS BEFORE USE.

## 1. PREPARE YOUR COLOUR

Ensure your hair is clean before colouring, as a build-up of styling products can affect your colour result. Wash your hair with a natural pH shampoo, such as the **Naturtint® Colour Fixing Shampoo**, and rinse well with water. Do not use a conditioner. Lightly dry your hair and comb through before application.

**Always wear the gloves provided and ensure you have all the utensils you may need to hand.**



1. Protect your shoulders with a towel to prevent accidental staining of your clothes. You may also wish to protect the immediate surrounding area, especially any carpets or fabric, as permanent staining may occur if any colourant is accidentally spilt.



2. **Put on the gloves provided** and keep them on during the whole colouring process.



3. Unscrew the cap of the **Colourant Tube (A)** and replace with the **Applicator Nozzle (B)**.

## 2. APPLY YOUR COLOUR



1. Using gloved hands, first apply the colourant to your roots, using the tip of the **Applicator Nozzle (B)** to part your hair into small sections.



2. Immediately massage the remaining product through the rest of your hair, using gloved hands, to ensure the colourant is evenly spread.



30-45 min.

3. Leave to develop for 30 minutes (or up to 45 minutes if you have stubborn grey).

## 3. RINSE AND PERFECT



**1. RINSE:** Once you have reached your desired development time, gently massage your hair whilst thoroughly rinsing it with warm water until the water runs completely clear.

**2. CLEANSE:** Wash your hair with a natural pH shampoo, such as the **NATURTINT® Colour Fixing Shampoo** and rinse again with plenty of water.



**3. CONDITION:** Apply a small amount of the **NATURTINT® Multi-Care Mask (C)** to your hair whilst still wet, working from the roots to the tips to ensure all of your hair is covered. Leave on the hair for 3 to 5 minutes, then rinse thoroughly with plenty of water. Dry and style as normal.

**TIP:** The **Multi-Care Mask (C)** contains 50 ml of product so you can repeat this step in subsequent washes to prolong the vibrancy and shine for longer.

## AFTERCARE

To continue to care for and protect your hair, use Naturtint's full range of aftercare and styling products which have been specifically developed for coloured hair.

### NATURTINT® COLOUR FIXING SHAMPOO

A frequent-use shampoo for coloured, dry and damaged hair. Formulated with naturally-derived cleansers and Rock Rose and Lemon Fruit Waters to help strengthen and rejuvenate your hair, leaving it moisturised, repaired and nourished - for a long lasting colour and shine.

### NATURTINT® COLOUR FIXING PROTECTIVE CONDITIONER

A highly concentrated frequent-use conditioning treatment for coloured, dry and damaged hair. Formulated with Organic Shea Butter and Sunflower Seed extract to give natural strength to your hair - for a long lasting colour and shine.

### NATURTINT® ANTI-AGEING CC CREAM for Normal & Colour-Treated Hair

A leave-in intensive anti-ageing and restorative treatment. Naturtint's Anti-Ageing CC Cream helps to combat the main signs of hair ageing and protect your hair from damage, heat, UV and pollution. Your hair's natural keratin is restored, leaving it strong and full of shine. Hair looks and feels younger and your colour lasts longer.

### NATURTINT® HAIRSPRAY

Formulated with natural origin ingredients including Baobab and Sunflower Seed extracts that fix the hair giving flexible style and vibrant shine, whilst reducing frizz. Effective non-tacky hold without build up! 99% natural origin ingredients, non-aerosol and certified COSMOS Natural by ECOCERT.

### NATURTINT® DRY SHAMPOO

Extend the time between hair washes with Naturtint® Dry Shampoo, which contains natural origin ingredients such as Rice and Barley Starch that absorb excess oil, freshening hair and adding texture and volume. 100% natural origin ingredients, non-aerosol and certified COSMOS Natural by ECOCERT.

### NATURTINT® STYLING FOAM

Add bounce and vitality to your hair with Naturtint's Styling Foam, enriched with natural origin conditioners. Volumise and hold as well as protect against split ends and guard against colour fade. 99% natural origin ingredients, non-aerosol and certified COSMOS Natural by ECOCERT.



NATURTINT® IS MANUFACTURED IN SPAIN BY

— LABORATORIOS —  
**PERGAL**  
*Inspiring beauty*

Hierro, 79 • 28850 Madrid • Spain • [www.phergal.com](http://www.phergal.com)



**Folleto guante NTT REFLEX 2020**  
**Tamaño abierto: 260x430 mm**



Pantone 7495 C



LÍNEAS DE PLEGADO  
(no reproducir)

**22-05-2020**